



# MARKETING

*Info*

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## THE MONTHLY

A digital newsletter is sent, monthly, to ALL members, posted online at [greenvillechamber.net](http://greenvillechamber.net), and on social media with hyperlinks to your website/page.

A business card-sized ad is \$25/month. (invoiced annually)

## WELCOME SERVICE

Postcard is sent, monthly, to 60 new residents in the Greenville area.

### DID YOU KNOW?

- *New residents spend 8-10 times more in their first six months than established residents spend in a two year period*
- *New homeowners are stable and creditworthy*
- *New movers have IMMEDIATE product and service needs*
- *New movers establish their buying patterns within the first three months following their move*

*A square-format ad is \$25/month. (invoiced monthly)*

## DIRECTORY & COMMUNITY GUIDE

Printed annually, including a member business directory and information about Greenville and the surrounding area. Distributed locally and at several MDOT Visitor Centers.

1/4, 1/2 and full page ads available. (invoiced in July)