

GREENVILLE AREA

# THE MONTHLY

CHAMBER OF COMMERCE

## March 2026

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# CHAMBER INSIDER

## *Directors Note:*

This month, our community paused to remember an important chapter in Greenville's history – Gibson Refrigeration. For many families, Gibson was more than a workplace. It was stability. It was opportunity. It was pride in craftsmanship and production that put Greenville on the map.

Recently, we had the honor of hosting a ribbon cutting at the Flat River Historical Museum to unveil the Gibson exhibit. What made the day especially meaningful was not just the exhibit itself, but the stories shared. Former employees, families, and community members gathered to reflect on the legacy of an industry that shaped generations. There was laughter, there were memories, and there was a deep sense of appreciation for what Gibson represented to this community.

As a Chamber, moments like this remind us why we do what we do. We celebrate new businesses, growth, and innovation – but we also honor the foundations that built our local economy. Our history matters. It teaches us resilience. It reminds us that Greenville has weathered change before and continues to move forward stronger each time.

To those who worked at Gibson and to the families whose lives were touched by it, thank you for being part of Greenville's story. Your contributions still echo in the strength of our business community today.

Please see below for photos from the ribbon cutting ceremony and highlights from the exhibit.

The Greenville Area Chamber of Commerce contributes to a vibrant local economy through investing, advocating, promoting and educating in collaboration with our members and partners.



# NEW MEMBER

WELCOME

to the

*Greenville Area  
Chamber of Commerce*

*Shirley's  
Virtual Workdesk*



Virtual Assistant for Small Businesses  
and Entrepreneurs





# NEW MEMBER

WELCOME

to the

*Greenville Area  
Chamber of Commerce*



# MEMBER RENEWALS

MMI, Inc.

Have Mercy

Edward Jones - Deb Nowicki

C.J. Nye Insurance Agency

Intergalactic Agency

The Barn at Adams Acres

Jersey Mike's

MKTG City

Green Medicine Shop

Fighting Falcon Military Museum

Planet Fitness (Ohana Growth Partners)

Plummers Disposal

Bluebird CLeaning

We appreciate your continuous support!

# COMING SOON

*Click the images for more info!*



**BUSINESS**  
AFTER HOURS

*Join Us!*

APRIL 7, 2026  
5:00-7:00P

  
GREENVILLE AREA  
CHAMBER OF COMMERCE

  
The  
**HOT SPOT**  
Bowl & Lounge

200 MAPLEWOOD ST.  
GREENVILLE, MI 48838



 presents:

**DUDES & DRAFTS**

**BEER**  
**FOOD**  
**MUSIC**

**\$25/PERSON**

**APRIL 23 | 6-CLOSE**

300 W GREENVILLE  
W DR.

  
FLAT  
RIVER  
- BREWING CO. -

# COMING SOON

*Click the images for more info!*



GREENVILLE AREA  
**FUSION**  
B2B NETWORKING  
CHAMBER OF COMMERCE

0000000  
MAY 5, 2026 | 9-12P  
1325 YELLOW JACKET DRIVE, GREENVILLE

SPONSORED BY:

**MICHIGAN ONE**  
COMMUNITY CREDIT UNION

EVENT PARTNERS:

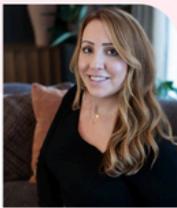
    
Montclair Community College HUNGERFORD CPAs • ADVISORS • TECHNOLOGY • REALTY BIGGBY COFFEE

GREENVILLE AREA CHAMBER OF COMMERCE

# COMING SOON

## She MEANS Business

GREENVILLE • IONIA • LOWELL AREA CHAMBERS



**Andrea  
Belding**

Owner, Broker +  
Realtor  
Flat River Associates



**Karlee  
Bailey**

Owner +  
Photographer  
Brick Street Studio



**Lydia  
Ellison**

Owner +  
Creative Director  
Noble Creative



**Samantha  
Wall**

Owner  
Girl Dinner + Co



**Teresa  
Hoffman**

Associate Broker  
ERA Reardon  
Realty Great Lakes

**Wednesday  
May 13, 2026**

8:00–8:30 AM • Light Breakfast & Mingle  
8:30–9:30 AM • Panel Discussion, Q&A

Brick Street Studio  
415 W Main St. Ionia, MI

*THANK YOU  
to our sponsors!*



When protecting what matters most, the **EXPERIENCE MATTERS.**

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**(616) 527-3960**  
TheArnesenAgency.com



# COMING SOON



***MORE DETAILS COMING SOON!***

# RIBBON CUTTING

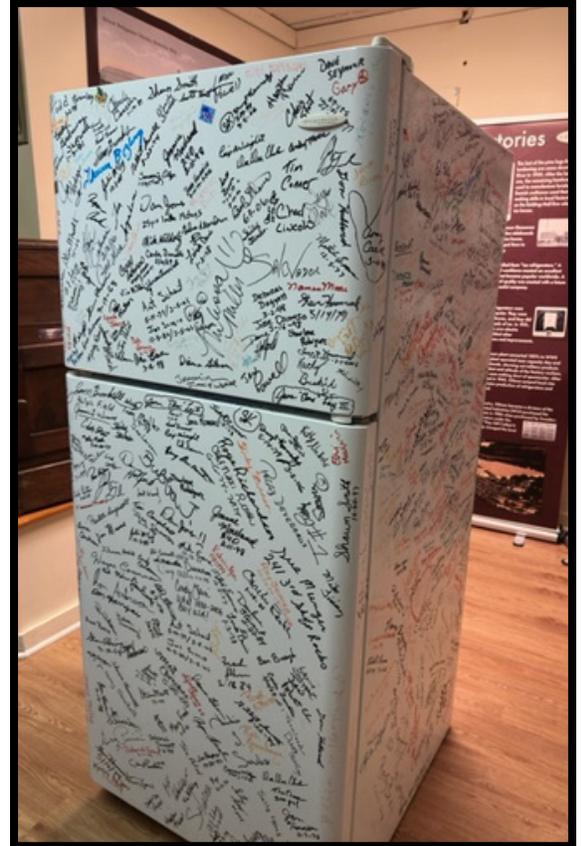


*Congratulations!*

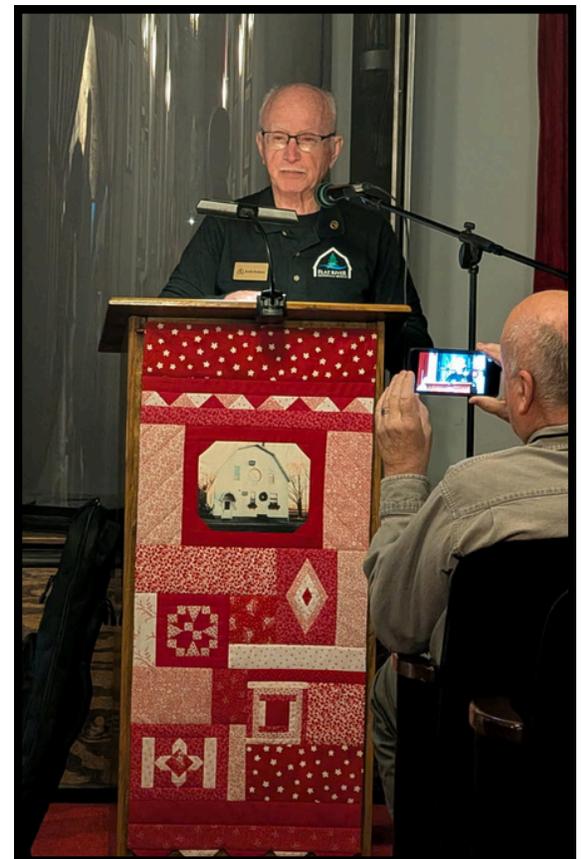


*Samaritan Way:  
Greenville*

# RIBBON CUTTING



*In Remembrance of  
Gibson Refrigeration*



# BUSINESS AFTER *Hours*



*Thank You!*

# LOCAL EVENTS



Alpha Family Services  
**EASTER EGG HUNT**  
Meet the Easter Bunny and enjoy the hunt, plus fun activities before and after.

Saturday, March 21st  
Hunt starts at 1:00 PM



**ALPHA**  
Family Services  
of GREENVILLE

705 N Hillcrest St.  
Greenville, MI 48838



**PUZZLE PALOOZA**  
MARCH 27 @ 6PM



DICASTAL  
**EASTER EGG HUNT**  
SATURDAY, APRIL 4TH  
12:00 PM  
1 DICASTAL DR.  
GREENVILLE, MI  
Easter egg hunt starts at 12 in the main courtyard

Spot a golden egg and redeem it with a DNA helper for a prize!



**FAMILY MOVIE**  
April 2  
at 4:15 PM



click or tap for more information

# OUR SPONSORS



corewellhealth.org



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616-358-2208

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**NEXT POWER OUTAGE  
MAKE SURE  
YOU'RE THE  
ONE WITH  
LIGHTS ON!**

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- ASSOCIATES -

REAL ESTATE  
COLLECTIVE



Andrea Belding - REALTOR®  
Broker, ABR, RENE, PSA, SRS  
616.240.1472

Liz Playter - REALTOR®, PSA  
517.348.7465

Kate Youngs - REALTOR®, MRP  
231.388.0506

Paige Lain Balczak - REALTOR®  
616.375.7248

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**Josh Cary, CAWC, CLCS, CPRIA**



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jcinsurancemi.com

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**NEW LOCATION!**

705 S. Greenville West Dr., Suite 201

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OPHTHALMOLOGY**

EYECARE PARTNERS.

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Ronald Hessler, MD • Kevin Leikert, DO

616.949.2600

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## Meet Gen, Your Local Hiring Partner

Professional Recruiting +  
General Labor Staffing  
Now Serving Greenville

Call me at 616.889.2653 for access  
to personally screened candidates.



Genevieve Sandner  
Business Development



## Montcalm Community College

### Summer registration is open

Registration for fall classes starts April 13

Visit [montcalm.edu/academics](http://montcalm.edu/academics) for details

Full Service Jewelry Store  
Ring Sizing \* Watch Batteries \* Chain Repair  
Engagement Rings \* Custom Design \*  
Estate Jewelry Department

Hometown Jewelers  
Since 2002

Chimera Design  
208 E Main Lowell  
616-897-9480  
Tue-Fri 12-6 Sat 12-4  
Closed Sun/Mon

Tradition With A  
Twist



The Great Start Readiness and Head Start Programs are **FREE** Preschools that may be available for your 3 or 4-year-old. Transportation may be available. This application is used to determine eligibility for both programs.

**Enroll Now!**

For families living in Montcalm Area ISD



p:616.675.1242 e:jzankelectric@gmail.com  
[jzelectric.wixsite.com/website](http://jzelectric.wixsite.com/website)  
4207 Whites Bridge Rd, Belding, MI 48809

RESIDENTIAL | COMMERCIAL | INDUSTRIAL

# YOUR AD HERE!

*Thank you for your generous support!*

Interested in placing an ad in our Monthly newsletter?

Reach out for more info!



# MARKETING

Info

## THE MONTHLY

A digital newsletter is sent, monthly, to ALL members, posted online at [greenvillechamber.net](http://greenvillechamber.net), and on social media with hyperlinks to your website/page.

A business card-sized ad is \$25/month. (invoiced annually)

## WELCOME SERVICE

Postcard is sent, monthly, to 60 new residents in the Greenville area.

### DID YOU KNOW?

- New residents spend 8-10 times more in their first six months than established residents spend in a two year period
- New homeowners are stable and creditworthy
- New movers have IMMEDIATE product and service needs
- New movers establish their buying patterns within the first three months following their move

A square-format ad is \$25/month. (invoiced monthly)

## DIRECTORY & COMMUNITY GUIDE

Printed annually, including a member business directory and information about Greenville and the surrounding area. Distributed locally and at several MDOT Visitor Centers.

1/4, 1/2 and full page ads available. (invoiced in July)



GREENVILLE AREA  
CHAMBER OF COMMERCE



GREENVILLE AREA  
CHAMBER OF COMMERCE

# Follow Us on Social Media



Get Connected for Our  
Latest News & Updates



@GreenvilleAreaChamber



@gvillemi\_chamber



@greenville-area-chamber-of-commerce-mi



**GREENVILLE AREA  
CHAMBER OF COMMERCE**

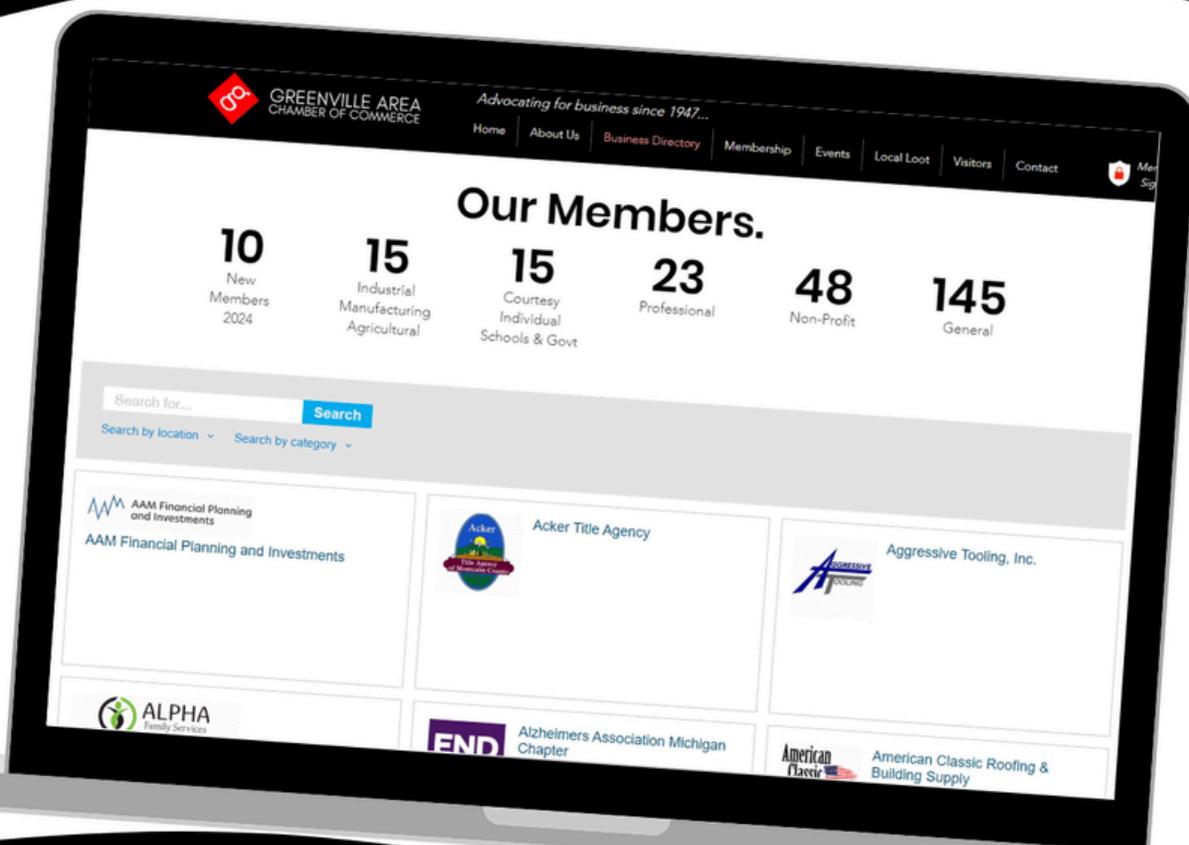
As a member of the Greenville Chamber of Commerce, you have access to our online Job Board. It's a great way to get extra visibility for your open positions! Whether you're hiring for part-time, full-time, or seasonal roles, posting your job listings through the Chamber helps connect you with local talent while showing your support for the community.

Take advantage of this member benefit to spread the word and find the right fit for your team!

Click [here](#) to post your job openings!

# GET CONNECTED TO LOCAL BUSINESS!

## Visit Our Online Member Business Directory





“Local Loot”

# SHOP LOCAL

Local Loot is Greenville's Gift Certificate! This local currency makes a great gift during the holidays and can be used at many businesses throughout town.

**PURCHASE NOW**



# 2026 Chamber Board

## EXECUTIVE TEAM



**Karen Marsman**

Chairperson  
Alpha Family Services



**Jason Brown**

Vice Chairperson  
Winter Insurance Agency



**Matt Andres**

Treasurer  
Greenville Public Schools



**Andrea Belding**

Flat River Associates



**Darci Ward Cole**

Tenneco (dba Federal Mogul)



**Mary Peterson**

Sidney State Bank



**Jessi Webber**

B.C. Pizza



**Amanda Lee**

Montcalm Area Reading Council



**Jeff Smejkal**

G&D Electric



**Audrey Belding**

GPS Liaison: Non-Voting



**Samantha Willemstein**

Hungerford



**Emma Fowler**

Commercial Bank

## Chamber Staff



**Chelsea Baker**

Executive Director



**Tara Bolen**

Member Services  
Administrator

210 S. Lafayette St.  
Greenville, MI 48838  
616-754-5697  
greenvillechamber.net



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