

Welcome to **GREENVILLE**

a great place to work, play and stay...



GREENVILLE AREA
CHAMBER OF COMMERCE

Annual Community Events

Yellow Jacket Challenge

Featuring a 5k run, 1 mile walk, fun runs, refreshments and awards, the course runs along the Fred Meijer Flat River Trail, through neighborhood streets and back to the High School. (Late April) More Info: yellowjacketchallenge.com

Tri-Greenville

The event is centered on Baldwin Lake and features a unique spectator experience from an elevated viewpoint above the lake. (1st Saturday in June) More info: trigreenville.com

Rhythm on the River

A free concert series, located at Tower Riverside Park, presented by Greenville Rotary Club. (Thursdays at 7:30p, June thru August) More Info: greenvillerotaryclub.com

Montcalm County Fair

Creating educational, social, and cultural opportunities to preserve and promote agriculture and traditions of Montcalm County. (Last week of June) More info: montcalmcountyfairgrounds.com

Fusion B2B Networking Event

An exclusive Business Mixer designed to help you connect with industry leaders, entrepreneurs, and expand your professional circle. (May) More info: greenvillechamber.net

Open Air Breakfast

The Danish Festival's annual fund-raiser, featuring Aebleskivers & other breakfast items, a 50/50 raffle, and silent auction. (3rd Friday in July) More info: danishfestival.org

Party on Lafayette

Annual Car Show, featuring 200+ vehicles! This event also features a pizza contest, with local restaurants competing for various awards. (3rd Saturday in July) More info: greenvillechamber.net



Danish Festival

Since 1964, the Danish Festival is the one event where the entire City of Greenville transforms; everyone becomes a little Dane-ish! Parades, fireworks, vendor markets, music and delicious food & drink options, along with many other activities, are readily available. (3rd weekend in August) More info: danishfestival.org

Sno-Motion

This 2-day summer snowmobile event, features real snow, a snowmobile swap-meet, special financing on new snowmobiles and live races! (Last weekend in August) More info: nelsonsspeedshop.com

MiPitch Competition

Annual pitch competition designed to spark change and entrepreneurial growth in Montcalm and Ionia Counties. Submissions are reviewed and finalists will present their pitches for a chance to win cash prizes to help bring their ideas to life. (September) More info: rightplace.org/events

Business Trick or Treat

Representatives from local businesses converge on Lafayette St. and Tivoli Square, to "treat" 1,000+ kids and their families to a fun time with candy and games. (Friday before Halloween) More info: greenvillechamber.net

Red Flannel Festival

The Red Flannel Festival in Cedar Springs, Michigan, is a cherished annual celebration deeply rooted in local tradition and is celebrated in honor of the town's history as the original "Red Flannel Town." (1st Saturday in October) More info: redflannelfestival.org

Christmas Parade & Activities

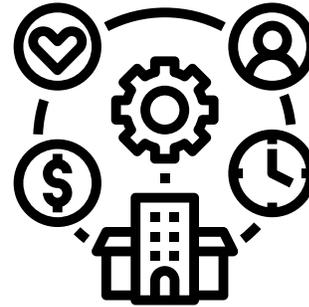
Located in our historic downtown, our Christmas celebration is an annual favorite featuring a nighttime parade down Lafayette St., visits with Santa and Mrs. Claus, cocoa, a tree lighting and other fun activities. (1st Friday in December) More info: greenvillechamber.net

Important Contacts



Municipal

City of Greenville, (616) 754-5645
 Housing Commission, (616) 754-9163
 Montcalm County, (989) 831-7339
 Parks & Rec. Dept., (616) 754-8887
 Post Office, (616) 754-8732
 Public Safety, (616) 754-9161
 Public Transit, (616) 754-9331
 Public Works, (616) 754-5098



Community

Chamber of Commerce, (616) 754-5697
 Community Center, (616) 754-9163
 The Daily News, (616) 754-9301
 Danish Festival, (616) 754-6369
 Flat River Community Library, (616) 754-6359
 Greenville Public Schools, (616) 754-3686
 Greenville Hospital, (616) 754-4691
 United Way, 911 (emergency), 211 (other)



LOCAL Events

FEB 20 & 21 @ WINTER INN
6:30 PM

86'ed

A Valentine's Day murder mystery comedy by Stefanie R. Austin

Romantic Menu

- Portobello Ravioli Alfredo
- Smothered Chicken
- Sizzler Steak
- Tropical Rum Glazed Salmon

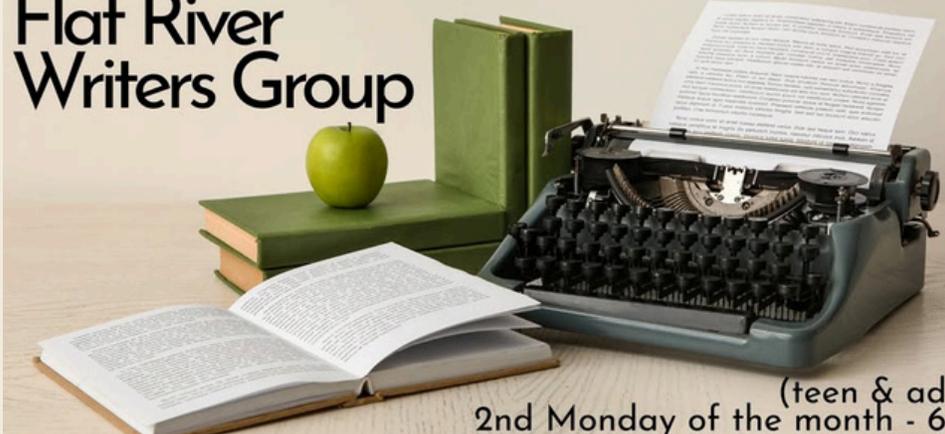
MURDER MYSTERY DINNER THEATER

We are hosting a Murder Mystery Dinner!
\$50 per ticket, including dinner and dessert.
Call (616)754-7108 to purchase tickets.
Dinner selections made at time of purchase.

2026
DANCING
with the
LOCAL STARS

Join our monthly writers group! This group is open to all experience levels and genres. Participants will share writing interests, and discuss and workshop their writing, so feel free to bring your work in progress!

Flat River Writers Group



(teen & ad)
2nd Monday of the month - 6



click or tap for more information



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Stop in and pick up a copy...

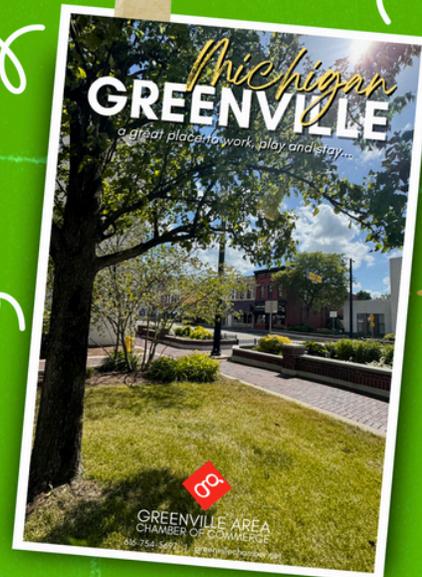
events & amenities

history & things to do

parks & museums

map inside

member business contact info



“Local Loot”

SHOP LOCAL

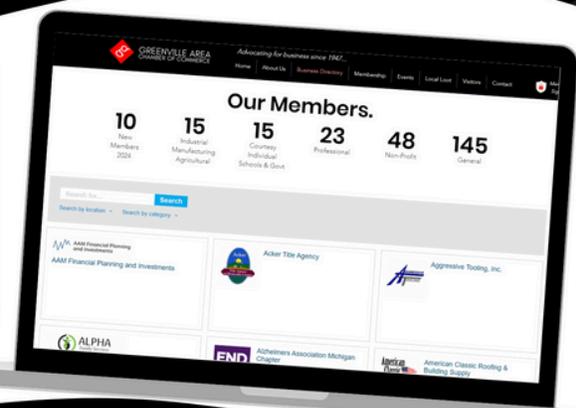
Local Loot is Greenville's Gift Certificate! This local currency makes a great gift during the holidays and can be used at many businesses throughout town.

PURCHASE NOW



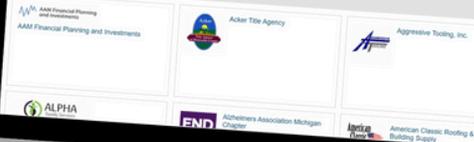
GET CONNECTED TO LOCAL BUSINESS!

Visit Our Online Member Business Directory



Our Members.

10 Total Members 2024	15 Industrial Manufacturing Agricultural	15 Commuter Individual Software & Dev	23 Professional	48 Non-Profit	145 General
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Studies show children with two years of quality preschool education have greater success in reading and math comprehension and perform better in school overall.



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Ronald Hessler, MD • Kevin Leikert, DO

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