

GREENVILLE AREA

# THE MONTHLY

CHAMBER OF COMMERCE

# January 2026

## INSIDE THIS ISSUE

Chamber Insider	2
New Members	3
Renewing Members	4
Chamber Events	7
Local Events	8
Our Sponsors	9-10
Marketing Info	11-15
Chamber Info	16

# CHAMBER INSIDER

WELCOME  
TO THE TEAM!



GREENVILLE AREA  
CHAMBER OF COMMERCE

**Tara Bolen**  
*Member Services  
Administrator*



We are excited to welcome Tara Bolen to the Greenville Area Chamber of Commerce as our new Member Services Administrator! We're thrilled to have Tara join our team and look forward to the support and energy she will bring to our members.

The Greenville Area Chamber of Commerce contributes to a vibrant local economy through investing, advocating, promoting and educating in collaboration with our members and partners.





# NEW MEMBER

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WELCOME

to the

*Greenville Area  
Chamber of Commerce*



Wolthuis  
Group

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# MEMBER RENEWALS

Josh Cary-Shield Insurance Agency

Liquidation Station

Arrow Swift Printing & Office  
Supply

Mortgage One

Nugent Builders, Inc.

Reed & Glovick, PLC

Sidney State Bank

Holiday Inn Express & Suites Cedar  
Springs

Biggby Coffee

Belle Tower Group

Bound Beauty

We appreciate your continuous support!



# BUSINESS AFTER *Hours*



*Thank You!*





# LOCAL EVENTS

## U.S. Regional Food Road Trip!

Take a trip across the U.S. without leaving Greenville while we cook regional dishes from cookbooks in our collection. Patrons will learn new cooking techniques, explore new ingredients and sample dishes from Hawai'i, Texas, Michigan, and more southern states.

Pre-registration is required and opens January 6.

Tuesday,  
January 20  
6pm

## 35<sup>TH</sup> ANNIVERSARY *Gala*

## TRIVIA NIGHT! Volume 133



click or tap for more  
information



# OUR SPONSORS



[corewellhealth.org](http://corewellhealth.org)



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**FAMILY CARE PRACTICE**  
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[samaritanhpc.com](http://samaritanhpc.com)  
616-358-2208

811 E Kent Rd, Greenville, MI 48838



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MAKE SURE  
YOU'RE THE  
ONE WITH  
LIGHTS ON!**



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## Josh Cary, CAWC, CLCS, CPRIA



**Shield Insurance Agency**  
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[weddinginsurancemi.com](http://weddinginsurancemi.com)

The best compliment you can give is a referral.

*Flat River*  
— ASSOCIATES —

REAL ESTATE  
COLLECTIVE

Andrea Belding - REALTOR®  
Broker, ABR, RENE, PSA, SRS  
616.240.1472

Liz Playter - REALTOR®, PSA  
517.348.7465

Kate Youngs - REALTOR®, MRP  
231.388.0506

[FLATRIVERASSOCIATES.COM](http://FLATRIVERASSOCIATES.COM)



# NEW LOCATION!

705 S. Greenville West Dr., Suite 201



GRAND RAPIDS  
OPHTHALMOLOGY

EYECARE PARTNERS.

Sarah DeClarke, OD • Rachel Gates, OD  
Ronald Hessler, MD • Kevin Leikert, DO

616.949.2600

[seeitclear.com](http://seeitclear.com)

**YOUR AD HERE!**

**YOUR AD HERE!**

**YOUR AD HERE!**

*Thank you for your  
generous support!*





# MARKETING *Info*

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## THE MONTHLY

A digital newsletter is sent, monthly, to ALL members, posted online at [greenvillechamber.net](http://greenvillechamber.net), and on social media with hyperlinks to your website/page.

A business card-sized ad is \$25/month. (invoiced annually)

## WELCOME SERVICE

Postcard is sent, monthly, to 60 new residents in the Greenville area.

### DID YOU KNOW?

- New residents spend 8-10 times more in their first six months than established residents spend in a two year period
- New homeowners are stable and creditworthy
- New movers have IMMEDIATE product and service needs
- New movers establish their buying patterns within the first three months following their move

A square-format ad is \$25/month. (invoiced monthly)

## DIRECTORY & COMMUNITY GUIDE

Printed annually, including a member business directory and information about Greenville and the surrounding area. Distributed locally and at several MDOT Visitor Centers.

1/4, 1/2 and full page ads available. (invoiced in July)



**GREENVILLE AREA**  
CHAMBER OF COMMERCE



GREENVILLE AREA  
CHAMBER OF COMMERCE

# Follow Us on Social Media



Get Connected for Our  
Latest News & Updates



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GREENVILLE AREA  
CHAMBER OF COMMERCE

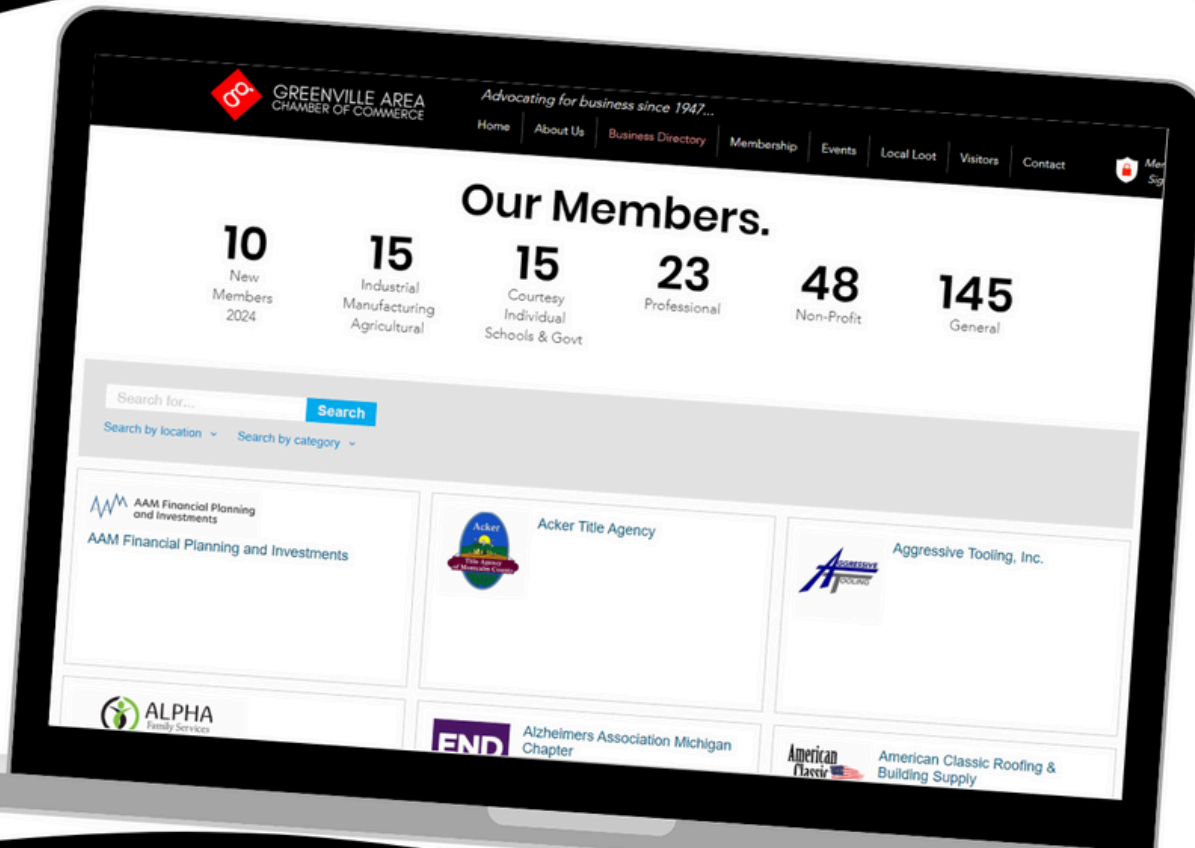
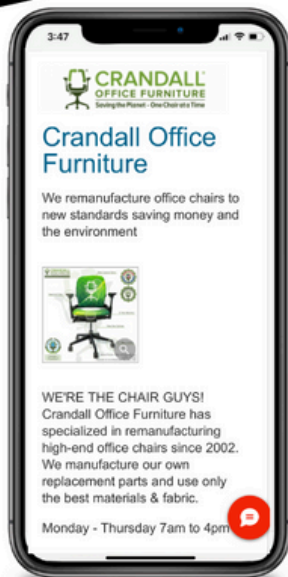
As a member of the Greenville Chamber of Commerce, you have access to our online Job Board. It's a great way to get extra visibility for your open positions! Whether you're hiring for part-time, full-time, or seasonal roles, posting your job listings through the Chamber helps connect you with local talent while showing your support for the community.

Take advantage of this member benefit to spread the word and find the right fit for your team!

Click [here](#) to post your job openings!

# GET CONNECTED TO LOCAL BUSINESS!

Visit Our Online  
Member Business  
Directory







“Local Løøt”

# SHOP *LOCAL*

Local Loot is Greenville's Gift Certificate! This local currency makes a great gift during the holidays and can be used at many businesses throughout town.

**PURCHASE NOW**



# 2026 Chamber Board

## EXECUTIVE TEAM



**Darci Ward  
Cole**

Chairperson  
Tenneco (dba Federal  
Mogul)



**Karen  
Marsman**

Vice Chairperson  
Alpha Family Services



**Matt Andres**

Treasurer  
Greenville Public Schools

## BOARD OF DIRECTORS



**Andrea Belding**

Flat River Associates



**Jason Brown**

Winter Insurance Agency



**Jeff Smejkal**

G&D Electric



**STAY TUNED..**



**Amanda lee**

Montcalm Area Reading  
Council



**Audrey Belding**

GPS Liaison: Non-Voting



**STAY TUNED..**



**Samantha Willemstein**

Hungerford



**STAY TUNED..**

## Chamber Staff



**Chelsea Baker**

Executive Director



**Tara Bolen**

Member Services  
Administrator

210 S. Lafayette St.  
Greenville, MI 48838  
616-754-5697  
greenvillechamber.net



@GreenvilleAreaChamber



@gvillemi\_chamber



@greenville-area-chamber-of-commerce-mi